





FULTON COUNTY ARTS COUNCIL REFRESH LOGO 2009 : LOGO USAGE GUIDELINES

		<p>Logo one color 100% Black</p>
		<p>Logo 4-color C56 M0 Y100 K27</p>
		<p>Logo PMS 370</p>
	<p>Mark as color line and type as black</p>	<p>Use 100% Black only when combining with color</p>
	<p>Mark as color line as black "FULTON COUNTY" and tag as black "Arts Council" as color</p>	<p>Line should always be the same color as "Fulton County"</p>
		<p>Reversed Logo Must be 100% white</p>
		

DO NOT DO THE FOLLOWING:

 <p>Never use tints</p>	 <p>Never use any color other than PMS 370 or its CMYK equivalent</p>	 <p>Allow ample space around logo Use the "A" in the mark as guide</p>	 <p>Never move mark or tag Never use only mark</p>
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