



Fulton County Public Art Program Artists Registry

Deadlines

The Public Art Program reviews submitted applications to the artists' registry twice a year. The submission must be **postmarked by April 10, 2009 for spring review**. Late applications will be held until the next review session.

Applications received at the Fulton County Arts Council's office must include a complete package to be considered (see page 6 for details).

Only Georgia residents are eligible for this program.

Purpose

The Public Art Program Artists Registry will serve to establish a pool of artists to be considered for public art projects funded through the Fulton County Arts Council's Public Art Program.

- This registry will be used for projects initiated or funded in 2009, 2010, and 2011.
- In order to be considered for public art projects initiated during this period, artists must apply and be approved for the Public Art Program Artists Registry.
- Artists who applied and were approved into the Public Art Registry during the years 2001 through 2004 will need to reapply, as new review criteria for acceptance into the registry has been implemented.

Eligibility

The Public Art Program Artists Registry is open to visual artists who meet the following criteria:

- Artists who are full-time residents of the State of Georgia
- Artists working in any permanent media
- Artist must have knowledge of public art. While previous experience in public art is not required, artists should be knowledgeable of materials, techniques, and public art processes.
- Appropriateness of work to Public Art. (Accessible in terms of scale, material, content and social dynamics)

Fulton County full-time employees are not eligible to apply. Students enrolled in a formal art education program are not eligible to apply for the registry. However, students enrolled in a visual arts graduate program in the state of Georgia are eligible to apply for the mentorship opportunities.

Fulton County Public Art Program

The Fulton County Arts Council Public Art Program was initiated in 1993 when the Board of Commissioners adopted the *Art in Public Places Resolution*, which dedicates one percent of capital budgets for the commissioning of art for County facilities. A master plan was completed in 1995 with the assistance of over 200 citizens.

The Public Art Program places art in Fulton County community locations as an integral part of public facilities. The 1993 Art in Public Places Resolution stipulates that one percent of the cost of acquisition, renovation or construction of any public building or facility must be set aside for the fabrication, installation, and ongoing maintenance of public artwork. A Public Art Committee, whose composition is outlined in the Public Art Master Plan, is appointed by the Fulton County Arts Council and serves as the advisory body for oversight of program policies and implementation.

The Public Art Program supports artists in the following ways, by:

- **Commissioning artists** to create works to be integrated into Fulton County buildings or County sites
- **Purchasing** existing work for permanent exhibition throughout public spaces and Fulton County buildings
- **Enabling artists** to collaborate with Fulton County agencies, design professionals, and the community to develop public spaces at county facilities.
- Sending out a Public Art Program **online newsletter** notifying artists of public art opportunities locally, nationally, and internationally.
- Offering **professional development workshops** in areas such as proposal planning and presentation, and budget management.
- Implementing **mentorship programs** linking emerging public artists and/or graduate students with public art professionals during a Fulton County public art commission. Stipends will be offered.

Since the Public Art Program's inception, fifty artists have been awarded public art commissions for Fulton County, with a complete list available at www.fultonarts.org .

Fulton County's interest in public art began prior to the 1993 approval of the ***Art in Public Places Resolution***. As part of the construction of the Fulton County Government Center, which was completed in 1989, three artists received commissions to create artwork for the building: Wadsworth Jarrell, Jackie Ferrara, and Walter Dusenberry. Their work can be seen at the Fulton County Government Center Atrium and outside Assembly Hall. Another notable addition to the County's public art collection is *La Sardana-Dance of Peace*, a gift from the people of Barcelona in celebration of the 1996 Centennial Olympic Games. Barcelona artist Manuel Alvarez created the sculpture inspired by a traditional Catalan folk dance, *La Sardana*, for the Fulton County Justice Center.

Public Art Selection Process

The Public Art Program selects artists for commissions through a citizen-driven panel process. A community selection panel is appointed for each project; their responsibility is to review submissions, select and interview finalists, and recommend one artist to receive the commission. The panels reserve the right to request any additional information from the artists in order to make their decision. In the event that no artist is deemed suitable by the community panel, the Arts Council reserves the right to postpone the award commission; to expand the region considered; or to take necessary action to complete the selection process.

The community selection panel is comprised of community residents, facility users, professionals with an interest in public art; arts professionals; members of the Public Art Committee; the project architect; and members of the County department, board or advisory committee responsible for the project.

The Public Art Program Artists Registry will be used to select artists for County Capital improvement projects and any other public art project undertaken by the Fulton County Arts Council as part of its Public Art Program. Artists interested in being considered for any public art project must apply and be approved for the Public Art Program Artists Registry. Approval does not guarantee that the artist will receive a commission. The Arts Council reserves the right to issue individual project calls for artists if no appropriate match is found in the Artists Registry.

Summary of Program Policies

For each eligible project, Fulton County will commission an artist or artist team to work in collaboration with the design team and the community to create site-specific or site-integrated art. The artist or artist team selected will receive a commission for the design, fabrication, and installation of the artwork. The selected artist will be contracted by Fulton County to complete the artwork in the time specified in the contract. The selected artist may be required to have a registered engineer approve installation specifications of the artwork prior to the installation. When appropriate, existing artwork may be selected through direct purchase as recommended by community panels.

All artwork commissioned for Fulton County facilities must be constructed of sturdy, low-maintenance materials and must account for variable climatic conditions and light levels. Artists should take into account uses of space, traffic patterns, the surrounding architecture and materials used in the construction of the facility.

Consideration will be given to the issues of long-term conservation and maintenance, exposure to the elements, and potential vandalism. The contracted artist will be required to provide detailed maintenance instructions for the work upon completion; to work with the community as part of the contract; and to secure the necessary insurance for the project.

Selection Criteria

Artists are selected for the registry using the following criteria:

- Artists knowledge of materials and sense of design
- Appropriateness of work in terms of content and social dynamics
- Quality of craftsmanship, aesthetic maturity
- Community involvement

Artists and artwork are selected for commissions using the following criteria:

- Degree to which the artist has a history of positive critical response, as evidenced by reviews, catalogues, exhibition history, etc.
- Appropriateness of the artist's work to the site in terms of scale, color, material, texture, content and social dynamics.
- Durability and ease of maintenance
- Consideration to public safety issues
- Artwork that contributes to the enrichment of the County and avoids visual clutter
- Artwork that is considerate of the historical and natural features and relationship of existing architecture to the site
- Artist's ability to create artwork in collaboration with the community
- Artist's knowledge of construction materials and sense of design
- Artist's ability to work as part of a team

Public Art Contracts

The total amount of the contract awarded to the artist/artist team for each project is *inclusive* of all costs associated with the project, including but not limited to the artist's design fee; other consultant's fees such as structural engineering; insurance; materials; fabrication costs; any special building or site modifications required for the artwork; travel expenses to and from the site; per diem expenses; project documentation; contingency to cover unexpected costs; studio overhead; and any other costs associated with the creation, fabrication, and installation of the work. Artists invited to develop proposals will be required to develop a project budget to include all expenses associated with the project and a timeline for project completion.

It is the Arts Council's goal to involve as many artists as feasible in the Public Art Program. Once an artist is under contract for a public art commission, the artist will become ineligible to apply or to be considered for new projects whose selection processes are initiated after the contract date for a period of three years from the contract date. Artists may not have more than two (2) contracts pending at one time.

Public Art Program Artists Registry Guidelines

The Public Art Program Artists Registry will be used to select artists for County Capital Improvement Projects and any other public art project undertaken by the Fulton County Arts Council as part of its Public Art Program.

The Artists Registry will be the **primary resource** used to identify and to select artists and artworks for project sites. It may also be available as a resource to architects, designers, engineers, and other organizations and members of the public interested in the promotion of public art and artists.

Applications to the Public Art Program Artists Registry will be evaluated by Fulton County Arts Council Public Art Staff and members of the Public Art Committee based on artistic merit and appropriateness of the artist's work (as exemplified by the slides submitted) to working in the public art arena (please see the criteria for public art selection above).

Artists in the registry will be notified by mail before any new Public Art Program deadline and will receive, if issued, any separate call for artists distributed by the Arts Council for the Public Art Program. The Arts Council reserves the right to issue individual project calls for artists or seek nominations if necessary, if no appropriate match can be identified through the Public Art Program Artists Registry.

How to Apply

Artists interested in applying for the Public Art Program Artists Registry may submit information for more than one media category. The categories are as follow:

New Media	Clay
Site-Integrated/ Site-Specific/ Urban Design	Fiber/ Fabric/ Leather
Painting/ Mural	Glass
Printmaking/ Paper	Photography
Sculpture	Folk Art
Drawing/ Illustration	

Artists will be notified in writing of the status of their application to the Public Art Artists Registry within 60 days of the submission deadline.

Please note: Artists are eligible to apply for more than one category if their work is appropriate. To do so, please complete a **separate** Slide Inventory List form for **each** category and send a **separate set of CD images/slides** for each category (with work appropriate to the category).



Fulton County Public Art Program Artists Registry **APPLICATION GUIDELINES**

A complete application includes the following (*incomplete applications will not be considered*):

1. **TYPED Public Art Registry Application Form** (see [page 7](#)).
2. **TYPED Slide Inventory List Form** (see [pages 8–10](#)).
 - a. This form must be completed in its entirety; cost of project / value of artwork *must* be included. At the discretion of the artist, an attachment providing additional details of each slide may be attached, but this is no substitute for the Slide Inventory List Form.
3. **Résumé or curriculum vitae**
4. **Ten to fifteen images** of your work. Images submitted should feature artwork completed within the last five years. The following formats are accepted:
 - A. Digital images on CD (Jpegs *ONLY*. No DVDs please)
 - a. CDs must be labeled with the artist's first and last name, medium, email address and phone number.
(example: Kevin Johnson, Painting, Kjohnson@mail.com, 404-333-0000).
 - b. Jpeg files should be no more than 300 dpi resolution and no bigger than 1920 pixels on the longest side.
 - c. Please number images to correspond with the slide inventory list.
 - B. 35mm Slides
 - a. Slides must be in a full plastic slide sheet (loose slides will not be accepted).
 - b. Slides must be labeled with the artist's last name and the number that corresponds to the Slide Inventory List Form.
 - c. Slides must have a red dot on the lower left corner of the slide to indicate orientation.
 - d. No glass mounts please.
5. A **self-addressed stamped envelope** for the return of the materials. Materials will be kept upon acceptance into the registry.
6. A **statement of interest in public art** which includes an explanation of how your work is, or could become, community specific. i.e., in what ways can your artwork, conceptually and practically, involve a specific community?

Optional: Two letters of recommendation OR contact information for three references

Please note: Artists are eligible to apply for more than one category if their work is appropriate. To do so, please complete a **separate Slide Inventory List (pages 8-10) for each category** and send a **separate set of CD images/slides for each category** (with work appropriate to the category).

MAIL/DELIVER APPLICATIONS TO:

Fulton County Arts Council
ATTN: Public Art Registry
141 Pryor St. S.W., Suite 2030
Atlanta, GA 30303

Questions?

Please contact Public Art Program at
404.612.5780 or
lisa.tuttle@fultoncountyga.gov



Fulton County Public Art Program Artists Registry **APPLICATION FORM**

Please type; **no handwritten applications are accepted.** A Word® version of this form is available from the Fulton County Arts Council at www.fultonarts.org. If unable to download, please call (404) 612-5780 and a file will be e-mailed to you.

I. ARTIST INFORMATION

1. Artist Name _____
2. Mailing Address _____
3. City _____ 4. State _____ 5. Zip Code _____
6. Telephone (Day) _____ 7. Telephone (Evening) _____
8. Fax Number _____ 9. e-mail _____
10. Website _____

If the artist has an agent or representative, please fill the information below (if not, leave blank):

1. Artist Gallery / Agent or Representative _____
2. Name of Contact Person _____
3. Mailing Address _____
4. City _____ 5. State _____ 6. Zip Code _____
7. Telephone (Day) _____ 8. Telephone (Evening) _____
9. Fax Number _____ 10. e-mail _____

II. DESCRIPTION OF ART FORM

1. Please check the code from the list below that *best describes* the work you submitted and the category where you would like your slides filed in the Public Art Registry. (Artists may apply to multiple categories, but a separate slide sheet and set of images must be completed for each category).

- New Media
- Site-Integrated/ Site-Specific/
Urban Design
- Painting/ Mural
- Printmaking/ Paper
- Sculpture
- Drawing/ Illustration
- Clay
- Fiber/ Fabric/ Leather
- Glass
- Photography
- Folk Art
- Mosaic
- Other _____

Price range of artwork submitted: \$ _____ (low) to \$ _____ (high)	Scale of the work per the largest work listed on the Slide Inventory Sheet: <input type="checkbox"/> Small (under 5 ft) <input type="checkbox"/> Medium/Life Size (5-20 ft) <input type="checkbox"/> Large (Over 20 ft)
I am interested in: <input type="checkbox"/> Commissions <input type="checkbox"/> Direct Purchases <input type="checkbox"/> Mentor Program <input type="checkbox"/> Online Newsletter <input type="checkbox"/> All	

Demographic Information (please note that this information will *not* be used as a factor when considering artists for projects)

Race/Ethnic Background:
 Caucasian Native American/Alaskan African-American
 Latino/Hispanic Asian/Asian American
 Other

Other: Veteran Older Adult (60+) Physical or Mental Disability

Gender: Male Female

III. CERTIFICATION

I certify that I have read and understand the guidelines for the Public Art Program Registry and verify that the information that I have provided is accurate.

Artist Signature: _____ Date: _____

IV. SLIDE INVENTORY SHEET

Artist Name: _____

Category: _____

Please type, handwritten applications will not be accepted.

1. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

2. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

3. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

4. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

5. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

6. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

7. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
8. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
9. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
10. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
11. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
12. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____
13. Title of the Work _____
Date Completed _____
Materials _____
Dimensions in inches (height x width x depth): _____
Permanent Location (if applicable) _____
Commission cost/sale price of artwork _____
Additional information _____

14. Title of the Work _____
 Date Completed _____
 Materials _____
 Dimensions in inches (height x width x depth): _____
 Permanent Location (if applicable) _____
 Commission cost/sale price of artwork _____
 Additional information _____

15. Title of the Work _____
 Date Completed _____
 Materials _____
 Dimensions in inches (height x width x depth): _____
 Permanent Location (if applicable) _____
 Commission cost/sale price of artwork _____
 Additional information _____

❖ Commission cost (commission budget) or selling price **MUST** be included. If a work is **NOT** for sale, please write “NFS” and substitute a current insurance value. Do not list NFS for public art projects: a dollar amount must be listed.

❖ Please include your résumé/CV and an artist’s statement with your application! (See page 6)

Optional Survey: (only complete once)
 How did you hear about the Fulton County Public Art Registry?

- Fellow artist
- Gallery solicitation
- University solicitation
- Art Papers Ad
- Creative Loafing Ad
- Workshop
- Other _____

MAIL/DELIVER APPLICATIONS TO:
 Fulton County Arts Council
 ATTN: Public Art Registry
 141 Pryor St. S.W., Suite 2030
 Atlanta, GA 30303

Thank you!

For Office Use Only: Date Received: _____

Date/Project Reviewed/Staff Initials _____



Fulton County Public Art Program Artists Registry **APPLICATION CHECK LIST**

STOP!

Did you include...

- A typed copy of the application (page 7)
- A set of 10-15 slides or 10-15 images on CD *per medium category* that you're applying for
- A typed slide list *per category and image set* (page 8-10)
 - (If there is more than one category that you wish to apply to you should include one CD per category. Example: 10 images of painting on a CD and 10 images of drawing on a CD, each with its own slide list)
- A copy of your résumé or CV
- An artist's statement that partially discusses public art
- A self-addressed stamped envelope large enough to hold your application materials
- Two optional letters of recommendation
- Three optional references

Please see page 6 of this document for details. Remember that incomplete applications will not be eligible for review or inclusion into the registry!

Good luck!